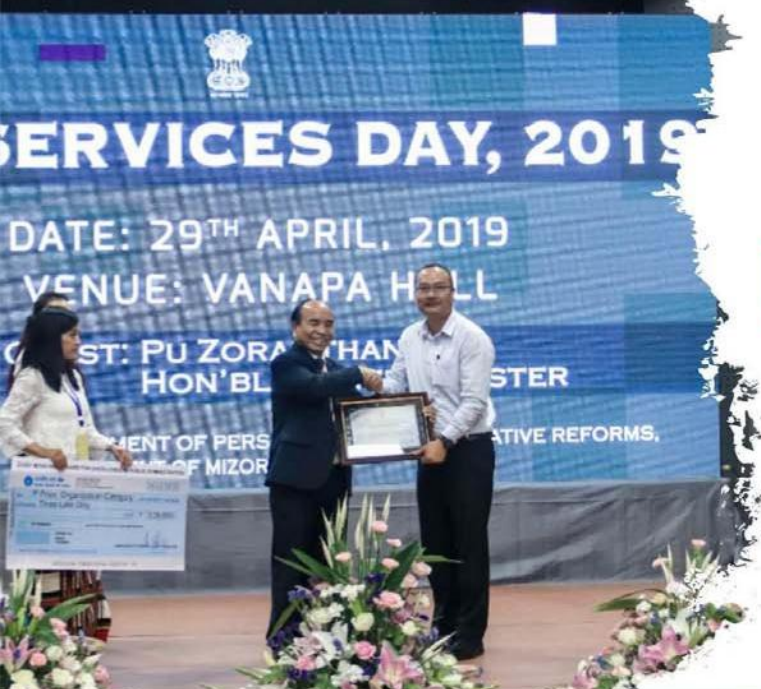




MEDMOC
MIZORAM STATE ENTREPRENEURSHIP DEVELOPMENT MONITORING COMMITTEE



**ENTREPRENEURSHIP
DEVELOPMENT
SCHEME**



**GOVERNMENT OF MIZORAM
PLANNING & PROGRAMME IMPLEMENTATION DEPARTMENT**

ENTREPRENEURSHIP DEVELOPMENT SCHEME

The main objective of Entrepreneurship Development Scheme is to create an ecosystem conducive for entrepreneurship in Mizoram. To this end, EDS provides a comprehensive strategy to spread awareness on entrepreneurship, educate the youth on various opportunities beyond the Public Sector, impart skills necessary to prepare them to start and run their own ventures successfully provide microfinance for startups and facilitate networking and mentoring to businesses. In order to implement this Scheme, the Government of Mizoram has constituted the “Mizoram State Entrepreneurship Development Monitoring Committee (MEDMOC) on 25.10.2016 with the following composition:-

1. Chairman – Chief Secretary, Govt. of Mizoram
2. Alternate Chairman – Secretary to the Govt. of Mizoram, Planning Department
3. Member Secretary – Deputy Adviser-cum-Deputy Secretary, Planning Department
4. Member – Secretary to the Govt. of Mizoram, Commerce & Industries
5. Member – Secretary to the Govt. of Mizoram, Higher & Technical Education
6. Expert Member – Pu Joseph L. Ralte, President, MEN
7. Expert Member – Dr. Laldinliana, Mizoram University
8. Expert member – Pu Rinzuala, COO, Angel Investors Group

Planning & Programme Implementation Department is designated as the implementing agency for EDS under the guidance and direction of MEDMOC.



MEDMOC Meeting at Chief Secretary's Conference Room

Various components under the Entrepreneurship Development Scheme implemented by MEDMOC during 2016-2017 are as below:

1. LAUNCHING OF ENTREPRENEURSHIP DEVELOPMENT SCHEME (EDS):

Entrepreneurship Development Scheme was launched on 18th January, 2017 at Mizoram University Auditorium by the Chief Secretary, Govt of Mizoram, Pu Lalmalsawma. The Function was attended by existing entrepreneurs of Mizoram, as well as various College and University Students within Aizawl.

The launching programme was followed by panel discussion conducted by Pu. Benjamina, ID&AS, Commissioner & Secretary, Commerce & Industries, Higher & Technical Education, Govt.of Mizoram with an expert panel consisting of Pu Joseph L Ralte, Dr. Laldinliana, MZU and Pu Rinzuala.



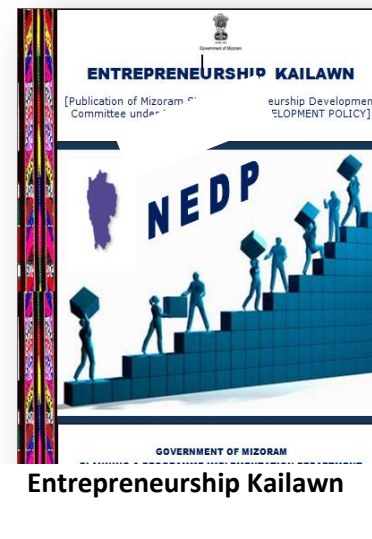
Pu Lalmalsawma, Chief Secretary & Chairman, MEDMOC Launched Entrepreneurship Development



Launching Of Entrepreneurship Development Scheme

2. PUBLICATION OF ENTREPRENEURSHIP MANUAL IN MIZO:

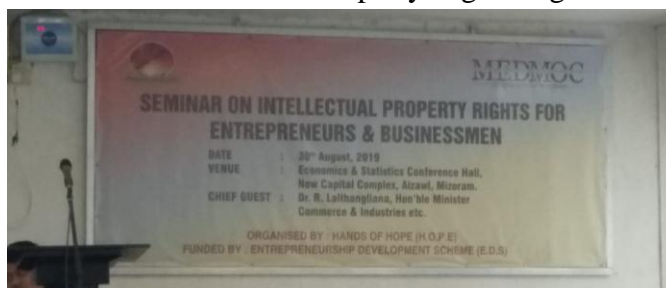
The Entrepreneurs Manual (or ‘Entrepreneurs Kailawn’), prepared in Mizo by Mr. Joseph L Ralte, Expert Member, MEDMOC, was published to ensure the same standard of guidance and training within the State. The Manual lays down the foundational tenets on becoming a successful entrepreneur. It includes chapters on the meaning of entrepreneurship and enterprises, marketing concepts, importance & methods of market research, soft skills, decision making, book keeping and how to prepare a detailed project report. This Manual was disseminated to the Trainer’s Training, Entrepreneurship Awareness Programme, Entrepreneurship Development Programme, Institutions and to all interested individuals for free of cost.



3. WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT SCHEME:

Workshops and Interaction programmes were conducted for better understanding of the Scheme and how to approach the world of entrepreneurship such as –

1. Workshop with MJA;
2. Co-organizing National Seminar on Social Entrepreneurship with IIMCIP
3. Interaction Programme Mizoram Entrepreneurship Conclave (1st-2nd June, 2019)
4. Zoram Management Association Conclave @ICFAI (8th March 2019)
5. Young Entrepreneurship Awareness Prog with Young Indians
6. MSME Export Promotion Council in the North-East SC/ST Entrepreneur's Conclave
7. Seminar on Intellectual Property Rights organized by Hands of Hope (H.O.P.E)



8. Capacity Building on Entrepreneurs in Mizoram on Imports & Exports with PLR Chambers
9. Young Entrepreneurship Awareness Prog with Young Indians where they engaged with leaders, motivational speakers, business icons, innovators, etc from across the country
10. Funding Workshop on Entrepreneurship Development in Fashion Industry by Fashion Designing School of Aizawl for promotion of entrepreneurship, to enhance their skills, maximum exposure for creativity/innovation and better networking

11. Partnering with MSME Export Promotion Council in the North-East SC/ST Entrepreneur's Conclave where they discussed about the National Scheduled Caste & Schedule Tribe Hub (NSSH) Schemes, Issues & Challenges to SC/ST Entrepreneurs, Information Assistance & Handholding measures, etc.



MSME Export Promotion Council in the North-East SC/ST Entrepreneur's Conclave

12. Organized Workshop on Angel Investing for Startups in Mizoram where potential investors from Mizoram and scholars from IIM Kolkata, EDC-GLA University Mathura, experts from different fields discussed the impact & mechanism of Investment in Entrepreneurship
13. Funding Zofood for Sizo Hmepawk Traditional Food Festival for Entrepreneurship Awareness on Agri base
14. Participating at the Exhibition on Food & Farm Tech at Guwahati organized by CII
15. Funding Women's Studies Centre, MZU for organizing Handloom Expo-cum-Workshop on Entrepreneurship Development for Women Handloom Weavers at Lunglei
16. Conducting Entrepreneurial training at Jorhat for Banana Leaves and Banana Pulp Processing
17. Conducting Business Research "Mapping of General Enterprising Tendency among Mizo Youth" using GETT Instrument focuses on colleges and higher secondary school students from all districts of Mizoram in collaboration with Incubation Centre,MZU.



MEDMOC CO-ORGANISING NATIONAL SEMINAR ON SOCIAL ENTREPRENEURSHIP on 31st March,2017

4. MASTER TRAINERS:

EDS envisaged the creation of Entrepreneurship Master Trainers for the purpose of spreading awareness on entrepreneurship within the State as well as mentoring and handholding potential entrepreneurs. The first batch of Master Trainers was appointed by MEDMOC and consists of the following:

Sl No.	Name	Designation & Address
1	Dr. Benjamin Lalrinsanga	Associate Prof., Aizawl West College
2	Dr. Samuel VL Thlanga	Asst.Prof., Aizawl West College
3	Dr. Lalbiakzuali	Asst.Prof., Hrangbana College
4	Mr.Lalhruaitluanga	Asst.Prof.,Govt. Zirtiri Residential Science College
5	Mr. R.Lalhmingthanga	Associate.Prof., Govt. Johnson College
6	Dr. Lalchhuanmawia	Asst.Prof., T. Romana College
7	Dr. Vanlalhlana	Asst.Prof., Pachhunga University College
8	Ms. Sylvia Romawizuali	Asst.Prof., Dept. of Planning & Architecture, MZU

A two day orientation programme was held at Entrepreneurship Knowledge Centre on 23rd May, 2017



Master Trainers with MEDMOC Expert Members and Member Secretary

A new batch has been identified to undergo training for Master Trainers. The batch consists of the following:

SECOND BATCH OF MASTER TRAINERS		
S.NO	NAME	DESIGNATION & COLLEGE
1	Mr. Mark V. Vanlalrema	Asst. Prof, Govt. Saiha College
2	Mr. R. Lalthankima	Asst. Prof, Govt. Lawngtlai College
3	Ms. Agnes L. Khawlhing	Asst. Prof, Govt. Lunglei College
4	Dr. Jonathan Lalnunsiamia	Asst. Prof, Govt. Serchhip College
5	Mr. Lalthanpuia	Asst. Prof, Govt. Champhai College
6	Mr. T. Lalremruata	Asst. Prof, Govt. Kolasib College
7	Mr. Vanlalmawia	Asst. Prof, Govt. Mamit College
8	Ms. Josephine Zonunsangi	Mizoram Civil Service (SDC Aizawl)
9	Mrs. Laldinfeli	Mizoram Civil Service (SDC Champhai)
10	Ms. Lalruatpuii Hnamte	Mizoram Information Service, I&PR



2nd Batch of Master Trainers with Officers of the MPES Cadre

A 3rd Batch of Master Trainer programme was initiated where the following new master trainers were selected on 3rd September, 2020.

3rd Batch of Master Trainers		
Sl.No	Name	Designation
1	Rebbeca Lalarliani	Media Coordinator, I & PR Media Cell
2	Ronald Lalnunmawia Royte	Store Officer, HOME Department
3	R. Lalnunthara	Asst. Prof., Govt. HATIM Lunglei College
4	Lalsangliani	Asst. Prof., ICFAI University, Mizoram
5	KC Malsawmtluangi	Asst. Prof., ICFAI University, Mizoram
6	Lalnunmawii Ralte	Asst. Prof., ICFAI University, Mizoram



a) TRAINING OF TRAINERS:

Training of Trainers (TOT) on Entrepreneurship has been organized for Master Trainers.

a) NIMSME, HYDERABAD:

The first training of Master Trainers was held at the National Institute of Micro, Small and Medium Enterprises, Hyderabad from 20th to 24th March, 2017.



MASTER TRAINERS & FACULTIES at NIMSME

b) IIM CALCUTTA INNOVATION PARK:

The second Training of Trainers on Entrepreneurship was held at IIM Calcutta Innovation park from 5th to 9th December, 2017.



MASTER TRAINERS & Faculties at IIM Calcutta Innovation Park

c) NIMSME, HYDERABAD:

A new batch of Master trainers have their training at the National Institute of Micro, Small and Medium Enterprises, Hyderabad on 16th – 20th April, 2018.



2nd Batch of Master Trainers at NIMSME, Bangalore

d) EDII, AHMEDABAD:

A new batch of Master Trainers along with selected Master Trainers from previous batches underwent training at Entrepreneurship Development Institute of India (EDII), Ahmedabad, Gujarat during 3rd to 9th November, 2019.



3rd batch of Master Trainers at EDII, Ahmedabad

e) EDC Mizoram- training at Goa Institute of Management:

EDC Mizoram, along with Planning Officials underwent one week training at Goa Institute of Management on 9th – 14th December, 2019 on Capacity Building for EDC Mizoram.



5. CONDUCTING ENTREPRENEURSHIP AWARENESS PROGRAMMES IN ALL DISTRICTS:

Entrepreneurship Awareness Programme are conducted in all the districts, i.e. – Aizawl, Saiha, Lawngtlai, Lunglei, Serchhip, Champhai, Mamit, Kolasib. These programmes have been conducted by Official and Experts Members of MEDMOC as well as other scholars in partnership with IIM Calcutta Innovation Park. Interactive sessions are held with participation from school and college students, youths interested in starting their own businesses and entrepreneurs desiring greater exposure and knowledge. The attendance is usually not less than 100 people on an average. It is also planned to conduct such awareness programmes at the sub-divisional level as well.



6. CONDUCTING STUDY TOUR/EXPOSURE TRIPS:

Exposure Trip was conducted 3 times for promising students and potential entrepreneurs to not only motivate them but also to help them gain knowledge for furthering their ventures at different places.

- a) As a study tour, 12 high school students belonging to Innovation Club were taken to New Delhi to attend the Festival of Innovation held at the Rashtrapati Bhavan Cultural Centre's Sports ground from 8th to 9th March, 2017.



- b) In a tie up with West Bengal Industrial Development Corporation (WBIDC), 20 entrepreneurs with high potential to give back to the State's economy were sent to Kolkata Industrial Area during 5th to 9th December, 2017 to have an exposure and witness the production, market strategy, market chain, value addition, etc. of various industries.



Visit to TATA Industry at Vidyasagar Industrial Park



Visit to Bandhan Bank Kolkata



Visit to Sankrial Park

- c) Funding film makers/producers in Mizoram to attend International Film Festival of India at Goa on 19th - 29th November 2018 for promotion of Mizo film industry, to enhance their skills, maximum exposure for creativity/innovation and better networking
- d) MEDMOC study tour to Israel and China for better understanding of International Trade, digital trade, better exposure to innovative challenge and examine mechanism of Startups & technologies in other countries.
- e) Conducting Entrepreneurial training at Jorhat for Banana Leaves and Banana Pulp Processing.



- f) Funding Press Owners Association for their research tour at Kolkata & Faridabad where they examined materials and techniques for practical improvement in Mizoram
- g) Participating at the Exhibition on Food & Farm Tech at Guwahati organized by CII.

7. ENTREPRENEURSHIP DEVELOPMENT CENTRE & Entrepreneurship Knowledge Cells:

Entrepreneurship Development Centre (EDC), set up by MEDMOC, Planning & Implementation Dept. Government of Mizoram is funded from the Entrepreneurship Development Scheme 2016-17.



PLANNING & PROGRAMME
IMPLEMENTATION DEPARTMENT
GOVERNMENT OF MIZORAM



EDC is recognised for offering entrepreneurship education, training programmes, and workshops, mentoring & so on.

EDC is glad to introduce our Certificates programme such as Training on Goods & Services Tax, Entrepreneurial

Development Programme, Accounting & Financial Management & so on.

The programmes are ideal for those who desire to learn beyond the academic education.

Mission: To become a catalyst in facilitating the emergence of competent group of entrepreneurs and become a hand holding support for entrepreneurs through entrepreneurship education, trainings, consultation meetings, workshops, mentoring and so on. And to also educate the youth of the State on various opportunities beyond the Public sector.



OUR BELIEFS

- Entrepreneurship is a vital tool that facilitates inclusive growth of society
- Entrepreneurship education, training & counseling can hasten the emergence of progressive entrepreneurs
- Entrepreneurship encourages youth to seek innovations & challenges thus leading to optimal utilization of resources & wealth creation.

OUR NETWORK

EDS Trained Resource Persons

- Master Trainers-EDS
- Expert Members-EDS
- Faculty Members

STATE LEVEL

- Entrepreneurship Knowledge Cell at the Department of Commerce-MZU
- Incubation Centre, Mizoram University (MZU)
- Akas & Associates Chartered Accountants
- CYMA

NATIONAL LEVEL

- Indian Institute of Management Calcutta Innovation Park (IIMCIP),
- Indian Institute of Entrepreneurship.

OUR PROJECTS

- Accounting & Financial Management
- Construction Supervisor Course
- Training on GST
- Certificate program in Entrepreneurship
- Marketing Management
- Digital Marketing
- Design Thinking
- Human Resource Management
- Market Survey
- Financial Understanding for Entrepreneurs
- Business Plan
- Skill Development program for Women

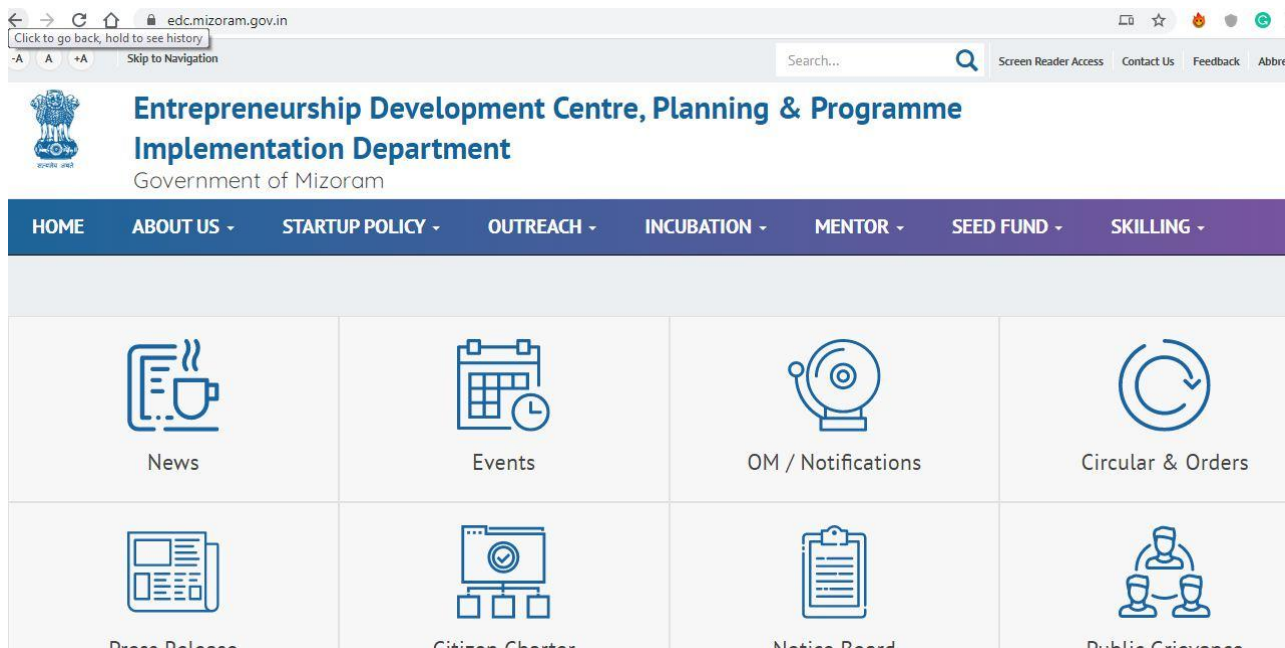
Instagram: edcmizoram

Facebook: Entrepreneurship Development Centre Mizoram

a) **EDC WEBSITE and Social Media Sites:**

WEBSITE:

EDC Mizoram launched a dedicated website <https://edc.mizoram.gov.in/> where information on Entrepreneurship Development Scheme and Entrepreneurship Development Centre Mizoram is updated and also post information on our Startup Policies, Guidelines for various Competitions under EDS, Outreach Programmes, Seed Funding Policies and Skill Training Policies.



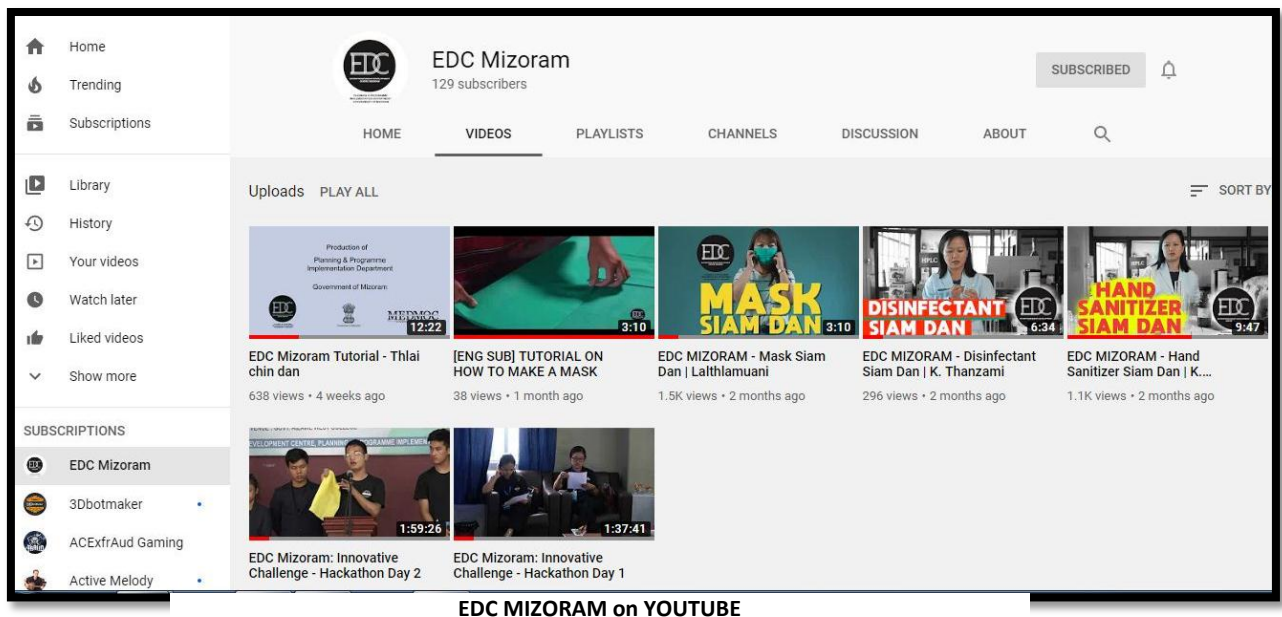
EDC WEBSITE

SOCIAL MEDIA SITES:

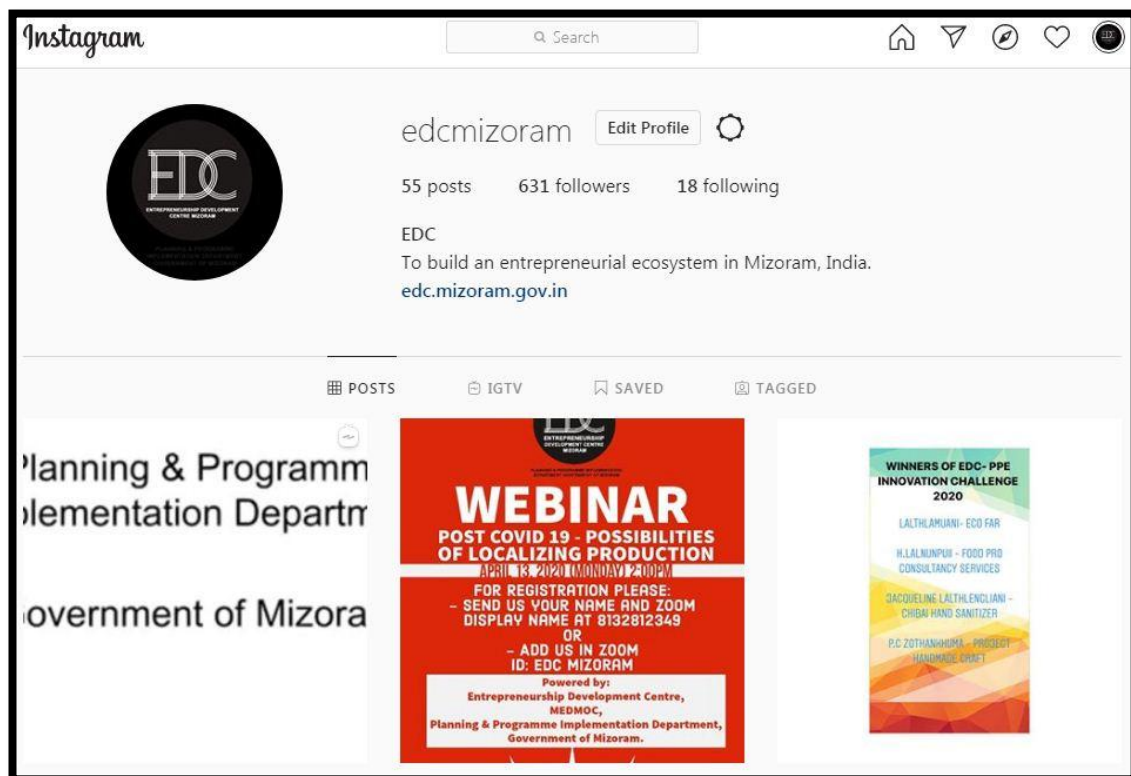
EDC make use of Social Media platforms like Instagram, Youtube and Facebook to further reach a wider audience where events, programmes and Instructional videos are uploaded.



EDC MIZORAM on FACEBOOK



EDC MIZORAM on YOUTUBE



EDC MIZORAM on INSTAGRAM

b) CONDUCTING TRAININGS at EDC:

Entrepreneurship Development Centre set up a dedicated Lecture Hall for conducting training in Entrepreneurial and Skill Development. EDC also works with various agencies to conduct these trainings including Central YMA, MFPRTC, UNDP Akash Associates, Mizoram University, etc and work with the finest faculties in accordance with the courses.

The following are the trainings conducted under EDC with partner agencies:

No	NAME OF COURSE	JOB ROLE	DURATION	NO. OF TARGET	REMARKS
1	ESDP Course on Business Accountant	Business Accountant	5 days	50	In partnership with Centre for Entrepreneurship Cell, Govt. Aizawl West College
2	ESDP on Food Processing		5 days	26	In partnership with MIFPROC,Seling.
3	ESDP on Post Harvest Management		5 days	26	In partnership with MIFPROC,Seling.
4	ESDP on cold storage/ cold chain Management		3 days & nights	26	In partnership with MIFPROC,Seling.
5	ESDP on Aluminium Works Training		30 days	50	In partnership with CYMA at the Central YMA Hall, Tuikhuahtlang
6	ESDP on Floor tile Training under EDS		30 days	50	In partnership with CYMA at the Central YMA Hall, Tuikhuahtlang
7	ESDP on Cement Works Training		30 days	50	Implemented In partnership with Central YMA
8	Entrepreneurship Awareness Camp for Govt. Aizawl West College				In partnership with MFPRTC, Seling.
9	ESDP on Construction Supervisor Course	Construction Supervisor	30 days	40	in partnership with CYMA.
10	ESDP on Certificate in Accounting & Financial Management	Accounting & Finance Management	15 days	30	In partnership with Akas & Associates CA & Incubation Centre ,Dept of Commerce MZU
11	ESDP on Certificate Program in Entrepreneurship	Entrepreneurship Awareness	5 days	30	Implemented by EDC.
12	Training on GST	Goods & services Training	2 days	30	Implemented by EDC.
13	ESDP on Hygienic Fermentation of Soya (Residential)	Hygienic Fermentation of Soya	5 days	25	In partnership with MFPRTC, Seling
14	ESDP on Pangpar khawi leh enkaw ldan	Pangpar khawi leh enkawl dan	3 Days	30 * 3 batch	In partnership with CYMA & Catering Association of Mizoram
15	ESDP on Ei In Siam (Catering)	Ei In Siam (Catering)	3 days	30 * 3 batch	In partnership with CYMA & Catering Association of Mizoram
16	Entrepreneurship Development Programme	EDP	3 days	50	In partnership with Salvation Thalai Pawl
17	Soft Skills Training for Entrepreneurs	Soft Skills	2 Days	30	Implemented by EDC



c)Entrepreneurship Knowledge Cells, Mizoram

With a strong focus on creation of a vibrant entrepreneurship ecosystem, the Government of Mizoram has set up Entrepreneurship Knowledge Cell at different schools and colleges in different districts under Entrepreneurship Development Scheme. These Cells are being set up and promoted in educational institutions to develop institutional mechanism to create entrepreneurial culture and to foster techno-entrepreneurship for generation of wealth and employment. These Cells will become a catalyst in facilitating the emergence of competent group of entrepreneurs and becoming a hand-holding support for entrepreneurs through entrepreneurship education, trainings, consultation meetings, workshops, mentoring and so on. Awareness programmes, Skill development courses on various fields as well as mentoring and guidance, practical and exercises for the development of entrepreneurship will be conducted and provided at these Cells. Study materials, relevant equipment, practical requirements and staff supports are provided at each Entrepreneurship Knowledge Cells.

The main objectives of setting up of Entrepreneurship Knowledge Cell are:

1. To channelize the knowledge and the energy of youth towards becoming active partners in the economic development process.
2. To catalyze and promote development of knowledge-based and innovation-driven enterprises and nurture a passion for self-employment to promote employment opportunities amongst youth specially students.
3. To inculcate a culture of innovation driven entrepreneurship.
4. To act as an institutional mechanism for providing various services including information on all aspects of enterprise building to budding entrepreneurs.

Proper guidelines are given to all the Institutions where Entrepreneurship Knowledge Cells are being set up.



GUIDELINES FOR SETTING UP OF ENTREPRENEURSHIP KNOWLEDGE CELL UNDER EDS, GOVT. OF MIZORAM

The Guidelines hereunder are to be followed for setting up of Entrepreneurship Knowledge Cell (EK Cell) through funding from the Entrepreneurship Development Scheme (EDS), Govt. of Mizoram. The EK Cell so established will be affiliated under the Entrepreneurship Knowledge Centre set up by the Mizoram State Entrepreneurship Development Monitoring Committee (or EKC-MEDMOC).

A: Infrastructure

1. There should be designated classroom/training hall which can accommodate at least 30 students per batch for conducting Entrepreneurship-cum-Skill Development Programmes (ESDPs) at the institute. Room should be adequately ventilated.
2. Training hall/infrastructure should be equipped with MM projector and white board.
3. Sufficient furniture such as chairs and benches should be available for the trainees.
4. Clean drinking water should be available at the training premises.
5. Sanitary toilet facility should be provided at the training premises.
6. Desktop computer with internet connectivity is to be made available for entrepreneurs.
7. A section on Entrepreneurship should be created in the library of the institute; this section may be made accessible to the public.

B: Personnel

1. The institute should depute one officer/personnel incharge of the EK Cell who will be answerable to MEDMOC.
2. In regards to skills specific job role, only qualified persons should be engaged as faculty member.
3. In regards to entrepreneurship subject, only Expert Members of MEDMOC and Master Trainers under EDS are authorised to deliver at the training programmes of EK Cell. The list of Expert Members and Master Trainers may be obtained from Planning Department website.

C: Training Programme

1. The minimum number of programmes/training courses to be conducted annually –
 - (a) Three Entrepreneurship Awareness programmes.
 - (b) Two Entrepreneurship-cum-Skill Development Programmes of at least 2-days each.
 - (c) Five Expert Talks from successful entrepreneurs.
2. Number of trainees should not be more than 30 and not less than 20 in each batch.
3. Reading materials for courses should be provided free of cost to the trainees.

4. Advertisement on training courses should be widely published through print and electronic media, social media etc. It should always be mentioned that the EK Cell and the training course, wherever applicable, is sponsored by “MEDMOC under Entrepreneurship Development Scheme – New Economic Development Policy”.
5. Training should be officially inaugurated/closed and publicity in the local media is mandatory.

D: Management

1. Fund received from EDS for setting up of EK Cell is a one-time grant. The Cell is expected to be run and managed by the parent institute.
2. In order to obtain certification of Mizoram University on the courses provided by the EK Cell, the course programmes should first be approved by EKC-MEDMOC. This will be done through the EK Cell at the Department of Commerce, Mizoram University.
3. Brief report and UC in prescribed format should be submitted to Member Secretary, MEDMOC within 15 days after completion of each programme.

LIST OF PARTNERED INSTITUTION WITH ENTREPRENEURSHIP KNOWLEDGE CELLS	
Sl.No	Name of Institution
1	Entrepreneurship Knowledge Cell at Govt. Serchhip College
2	Entrepreneurship Knowledge Cell at Govt. Champhai College
3	Entrepreneurship Knowledge Cell at Govt. Kolasib College
4	Entrepreneurship Knowledge Cell at Govt. Lawngtlai College
5	Entrepreneurship Knowledge Cell at Lunglei Govt. College
6	Entrepreneurship Knowledge Cell at St. Joseph HSS, Aizawl
7	Entrepreneurship Knowledge Cell at St. Pauls HSS, Aizawl
8	Entrepreneurship Knowledge Cell at Govt. Mamit College
9	Entrepreneurship Knowledge Cell at HATIM College, Lunglei
10	Entrepreneurship Knowledge Cell at Mizoram University, Aizawl
11	Entrepreneurship Knowledge Cell at Govt. Hrangbana College, Aizawl
12	Entrepreneurship Knowledge Cell at Govt. Johnson College, Aizawl
13	Entrepreneurship Knowledge Cell at Pachhunga University, Aizawl

8. ORGANIZING ENTREPRENEURS AWARDS :

1. Mizoram Outstanding Entrepreneurs' Awards 2017 :

To encourage entrepreneurs and to promote entrepreneurship development in Mizoram, Outstanding Entrepreneurs Award was organized on 15.11.2017 at Aijal Club. MEDMOC assigned ZIDCO as Implementing Agency where a committee under the chairmanship of Managing Director, ZIDCO was instituted to screen the nominations. There were 28 nominations received. The winners of MEDMOC Mizoram Outstanding Entrepreneurs' Award 2017 are:

Manufacturing Sector:	K. Lalvuana - <i>Kelvi International</i> (Male) Lalsangzeli – <i>Vakiria</i> (Female)
Service Sector:	H. Ginzalala - <i>P&V Eastern Engineers</i> (Male) Rosy Lalrempuii – <i>Irene Spa</i> (Female)
Franchise:	Dr. Franklin Lalrinnggheta – <i>Abigail the Home Store</i>
Innovation:	Lalmuankimi - <i>KC Face Pack</i>
Social Entrepreneurship:	R.Ramhmangaiha - <i>Hnamchhantu</i>

The criteria for selection is based on employment generation, repayment of Bank loans, recognition by others, tax payment status and financial health and conditions. The winners receive Rs.40,000/- in cash along with citation and certificate.



2. 2nd Mizoram Outstanding Entrepreneurs' Awards 2019:

The 2nd Mizoram Outstanding Entrepreneurs Award was held on 29.11.2019 at HYVE City Hall. The award organised by EDC where 3 winners were awarded along with 2 Lifetime Achievement Awardees.

Mizoram State Outstanding Entrepreneur (Food Sector)- CB Rice Cake

Mizoram State Outstanding Women Entrepreneur - Zozia

Mizoram State Outstanding Entrepreneur(Small Industry) - F.Hrangvela Group of Industries

Mizoram State Outstanding Entrepreneurs' Lifetime Achievement Award:

Zonunsang Handloom

Hmingliani Bakery



Winners of Outstanding Entrepreneurs' Award 2019

9. MIZORAM RAHBI: MICRO START UP CAPITAL COMPETITION:

I. BACKGROUND

The pace of industrialization in Mizoram has been rather sluggish due to many persistent adverse factors, among which, lack of organizational structure, poor infrastructural facilities like communication and power, inadequate market knowledge and access are prominent. Paucity of ready source for financing fresh businesses also hinders growth in this sector.

The Economic Survey of Mizoram for 2015-16 indicates that the total number of industrial units registered each year has shown a generally declining trend from 594 in 2007-08 to 169 in 2015-16. Interestingly, in terms of flow of investment and generation of employment, their contribution has been high and rising for the same period. Among these units, service sector such as healthcare, hotels etc. are having higher investment and employment as compared to manufacturing sector.

It is, therefore, imperative to adopt a holistic approach for creating a conducive business environment and motivate the spirit of entrepreneurship in the State. The Entrepreneurship Development Scheme (EDS) has been formulated with the objective of imparting to the people the skills necessary to prepare them to start their own venture and provide them with institutional and knowledge-based support to successfully run their business. One of the key ingredients of the Scheme is the Micro Startup Capital Competition which, as the nomenclature suggests, aims to provide micro funding to potential and promising start-up ventures through an unbiased competitive selection process.

II: VISION & SCOPE

Mizoram is witnessing an emergence of a young business class with sharp entrepreneurial acumen with a drive for success. Not only do these potential contributors to the economy need to be encouraged and supported, the spirit of entrepreneurship needs to be promoted further especially among the youth of the State. To this end, the Micro Startup Capital Competition or “MIZORAM RAHBI” initiative seeks to provide a stepping stone for emerging and early stage entrepreneurs who are yet to gain traction through grant of micro capital. This assistance will be administered through a fair contest wherein business startup plan proposals will be judged by an unbiased panel of experts to assist sincere enterprises that will potentially in turn contributes to the economic development of the State. The cascading effect of forward and backward linkages of these ventures is also expected to generate significant direct and indirect employment.

As risk-taking is an integral part of entrepreneurship and risk free investment almost never succeeds, the winners will be expected to match fund required for their business plan that is over and above the grant amount (which is a sum not exceeding Rs.5 lakh or half the estimate of the business plan, whichever is lower) or through bank loan.

It is of great import to note that the overarching objective of this initiative, besides financial assistance to turn ideas into action, is to spread awareness on entrepreneurship among the masses in general and to promote it among the youth in particular through open Competition. The initiative goes further by putting in place a mechanism for monitoring the progress of the ventures funded under it, provide institutional and knowledge-based support and scrutinize whether the fund granted is being utilized properly.

III: TARGET AUDIENCE

The Micro Startup Capital Competition will be open to all residents of Mizoram who have recently started or wish to start an innovative business venture within the State of Mizoram. The main focus group, however, will be the younger demography of the indigenous Mizo workforce.

IV: OBJECTIVE & KEY DELIVERABLES:

1. To provide seed capital to encourage the transformation of business ideas into innovative ventures.
2. To provide micro startup capital to emerging and early stage entrepreneurs with potential.
3. To spread awareness on entrepreneurship among the masses in general and to promote it among the youth in particular.
4. To promote self-reliance and tap the entrepreneurial potential of the State.
5. To generate direct employment through startups.

V: CONVERGENCE

The Micro Startup Capital Competition initiative will work in tandem with other initiatives in general and EDS in particular which include Administrative Reform in Ease of Doing Business, Strengthening of Infrastructure Development for Entrepreneurs & Farmers, preparation of Entrepreneurship Manual, Setting up of Entrepreneurship Knowledge Centre for providing handholding support services and Data Bank, Conducting Need-based Entrepreneurship & Skill Development Programme, Conducting Exposure trips for Potential Entrepreneurs, tie-up with Mizoram University Incubation Centre, IIM Calcutta Innovation Park etc.

VI: STRUCTURE & MANAGEMENT

- i. The Micro Startup Capital Competition of the Entrepreneurship Development Scheme will be administered by the Mizoram State Entrepreneurship Development Monitoring Committee (MEDMOC).
- ii. The Micro Startup Competition will be announced through advertisement in leading local newspapers and other channel of media.
- iii. The Competition will be held in stages spread across number of days as decided by MEDMOC involving submission of business proposal in the prescribed Project Action Plan format, Power-point presentation and personal interview.
- iv. Since one of the major objectives of the Competition is to spread awareness of entrepreneurship, contestants/winners will be obliged to participate in all activities pertaining to the Competition including, but not limited to, interviews, video-shoots, award ceremonies etc. interspersed through the duration of the Competition.
- v. Proposals may be invited for specific sectors perceived as market gaps in the State or may be open with no sector-restriction, as decided by MEDMOC.
- vi. As the competition is limited to Micro-Enterprises, the project estimate cannot exceed Rs.25.00 lakh for business proposals in manufacturing sector and Rs.10.00 lakh in service sector.

- vii. Selected projects/contest winners will be awarded the Micro-Enterprise Startup Capital grant up to Rs.5.00lakh or 50% of the project cost (whichever is lesser) which may be released in installments of 40% and 60%, or as decided by MEDMOC.
- viii. Fund release is subject to the approval of the final Project Action Plan by the competent authority as decided by MEDMOC and the Terms & Conditions of the Micro Startup Capital Grant.
- ix. As entrepreneurship is not a risk-free venture, the remaining fund requirement for the project over and above the Startup grant must be met by the contest winners from their own source or bank loan.
- x. The contestants must possess land of their own or must possess a reliable document of land lease deed, if the proposal is a land based activity.
- xi. Progress attained will be monitored by the appointed/selected agency as decided by MEDMOC and as per Terms & Conditions of the Micro Startup Capital Grant.

a) The 1st Micro Start Up Capital Competition:

The 1st Micro Start-Up Capital Competition was organized where all the participants were carefully observed and their proposals were wisely examined by expert members. After several rounds of competition and grooming sessions, there were 15 winners in this competition whose 50% of the total project cost or Rs. 5 lakhs, whichever is lesser, were provided by MEDMOC as their Start up Fund. All these winners are continuously monitored for their business outcome. The winners of the first Micro Start-Up Competition are as follows:

Sl.No	Candidates	Sector	Name of the Proposal
1	Andy Lalhmachhuana	Agri-Business Solution	Poultry Farm
2	F. Lalrawngbawla	Agri-Business Solution	Systematic Marketing of Agricultural Products
3	H. Lianchungnunga	Agri-Business Solution	NDM Grocery
4	H. Zorempuia	Agri-Business Solution	Mizoram food Processing Industry (Ginger)
5	K. Thanzami	Agri-Business Solution	Arecanut preservation solution
6	Lalawmpuia	Solid Waste-to-Energy	Opee Paver Block
7	Laldinthara	Solid Waste-to-Energy	Solid Waste To Energy
8	Lalsiamthara	Agri-Business Solution	Changel Paper Industry
9	Mark Lalduhsaka	Urban Transport	DEVELOPMENT OF APPLICATION BASED BOOKING FOR TAXIS
10	Melvyn Vanlalhlmpuia	Agri-Business Solution	Sacha Inchi Tea Leaf Drying Project
11	PB. Lalnuntluanga	Agri-Business Solution	Making of Disposable plates (Bio-degradable)
12	PB. Lalrinfela	Agri-Business Solution	Chilli Processing Industry

13	PC. Lalawmpuii	Agri-Business Solution	Marketing of Hygienically dehydrated vegetables of Mizoram
14	Rozampuia	Solid Waste-to-Energy	Phoenix Recycling Factory
15	Zosangzeli Chhakchhuak	Agri-Business Solution	Mobile Farm Produce Delivery Agriculture Marketing Solution

The winners of 1st Micro Start Up Competition have successfully carried out their individual businesses in their own fields.



Inspection of K Thanzami's Rengngo Chemicals and Food Solution



H Zorempuia's Ginger processing Plant



Flagship Product of PB Lalrinfela's Aimez Chili Processing Industry



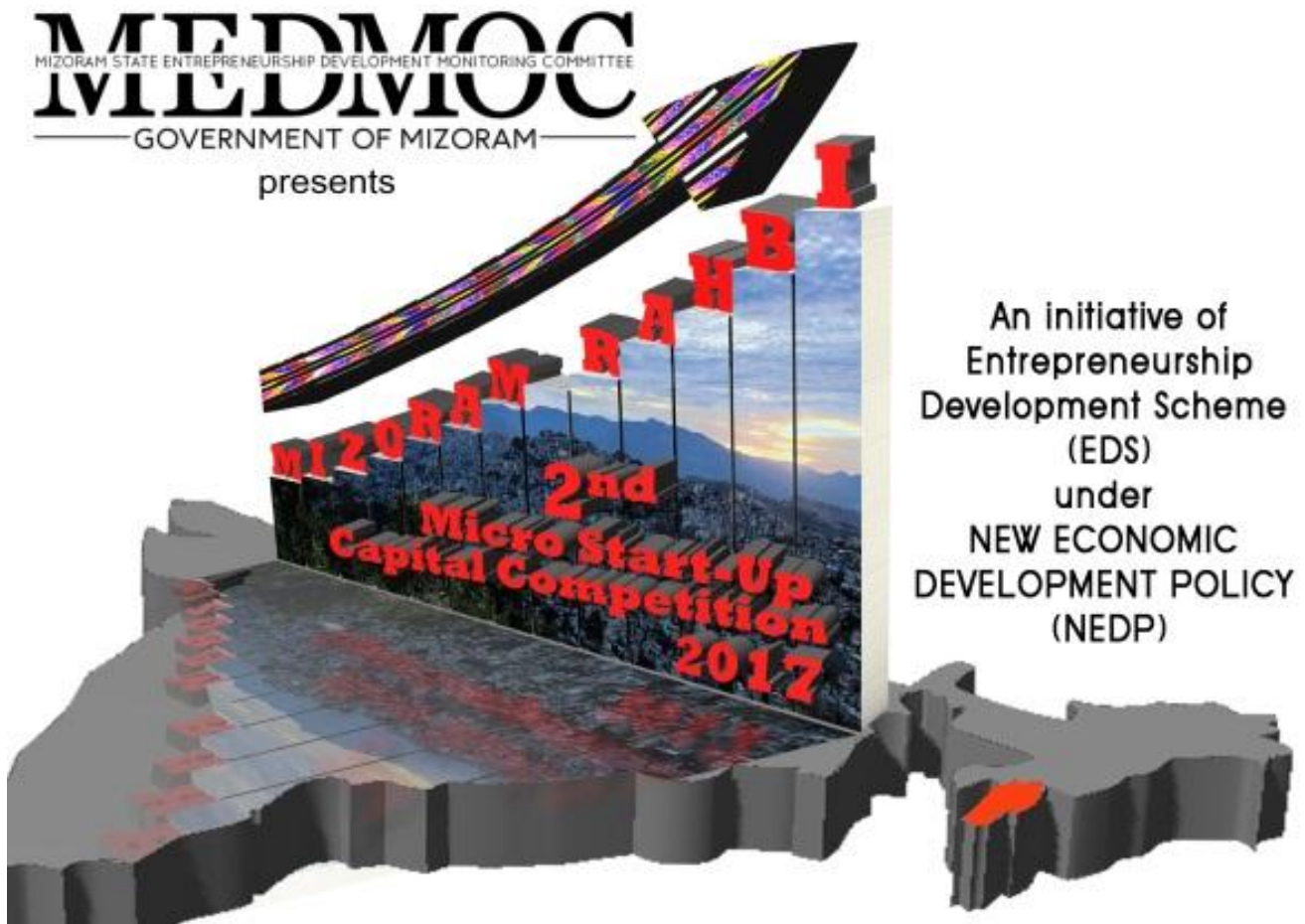
Changel Paper, one of the winners, displaying their products at Chapchar Kut 2018



Inspection of Lalsiamthara's Changel Paper Industry

b) The 2nd Micro Start Up Capital Competition:

2nd Micro Start Up Capital Competition was launched on 7th December, 2017. The Competition has 94 contestants with unique business proposals. The first round, held from 5th to 7th February, 2018 shortlisted 60 candidates for the second round. The second round, held on 12th-13th February, 2018, shortlisted 33 finalists



The final round was held on 23rd February, 2018 selected 20 winners given below:

SI No.	NAME	ADDRESS	NAME OF PROPOSAL	Description
1	C. Lalhriatpuia	Treasury Square	Hills Gate	Website & Mobile App for Local News etc
2	C. Lalrinzuali	Chanmari, Aizawl	ESDA Pickle	Processing Pickle
3	Carolyn Zonunmawii Chenkual	College Veng, Aizawl	Evergreen Baker's Home	Bakery
4	Dr. Vanramhlimpuii	Mission Veng, Aizawl	MS	Processing of Meat
5	H. V. Lalzuimawia	Salem Veng, Aizawl	Lalzui Research Foundation	Marketing of automatic Juicer machine
6	Hriatthiampuii	Ramthar, Aizawl	Zonun Soap Station	detergent and cosmetics
7	Lalawmpuia Khiangte	Dinthar II, Aizawl	Khiangte Pictures	Videography, Film production
8	Lalbiakzuala Ralte	Ramhlun South, Aizawl	P&B Machinery	Areca nut cleaning machine
9	Lalchhandama	Ramhlun North, Aizawl	Zo Global	Food truck as a mobile restaurant
10	Laldinliana	Tuikual, Aizawl	MizDen	E-Commerce
11	Lalhruaitluangi	Bilkhawthlir	Mizoram Organic Industry Pvt Ltd	disposable plates from areca nut leaves
12	Lalnunsiami Pachauu	Khatla Bethel, Aizawl	SIAMI	Manufacturing of textiles and apparels
13	Patricia Zadeng	Kulikawn, Aizawl	KimKimi	Manufacturing of hand woven textiles
14	R. Lalhmunmawii	Zobawk, Lunglei	Hmuni Food Processing	Processing of Pickle
15	Rosie Lalremsiami	Saron Veng, Aizawl	Bee Crafty	bags, decorative items, etc
16	Vanlalpeka Ralte	Melthum, Aizawl	Paradise Farm	Vermiculture
17	Vanlalruati	Leng, Serchhip	VL Ruati Bakery	Bakery
18	Vanlalsawma	Ramhlun Venglai, Aizawl	Solid Waste to Energy	Biomass Briquetting
19	Vanramchhuangi	Chaltlang, Aizawl	LT Eco Bags	biodegradable disposal bag
20	Zochansangi	Rahsi Veng, Lunglei	Mualchin Food Processing	Processing of Mizo Traditional foods



2nd Micro Start-Up Competition Winners Felicitation

c) 3rd Micro Start Up Capital Competition:

A third Edition of the Micro Startup Capital Competition was held between 23rd January – 25th February, 2019. The following are the winners of the third edition of Micro Startup Capital Competition:

List of Mizoram rahbi 3rd Micro Start-up Capital Competition Winners:

- | | | | |
|----|---|---|------------------------------------|
| 1 | C. Rohmingluanga | - | Bels |
| 2 | Dennis Lalnunsiana | - | DL Manufacturing |
| 3 | Dr. Francis, Dr. Nancy, Dr. Amy Zorinkimi & Dr. Suzzane Malsawmthangi | - | Spero Agro Vet Partnership |
| 4 | Francis Lalmalsawma Sailo | - | Zo Mushroom |
| 5 | James Ramdinmawia & PC Lalramengmawia | - | Zamzo Real Estate |
| 6 | JH Vanlalngheta | - | Lord's Audio Engineering Institute |
| 7 | Lalhmachhuani | - | Suds Soap Enterprise |
| 8 | Lalhmingliana | - | HLDL Solution Pvt Ltd |
| 9 | Lalmuansanga Tlau | - | Emerald |
| 10 | Lalramsanga | - | Zircon Enterprise |
| 11 | Lalremsangpuui | - | SP Textile Manufacturer |
| 12 | Lawmawma | - | Huha Rentals |
| 13 | Mangdingluaia Ralte Zote | - | Baby Shoes Industry |
| 14 | R. Lalhluanawma | - | Sete Boxing Academy |
| 15 | R. Lalnunpuia | - | Juicy |
| 16 | Ramdinmawia | - | VB Agri Solution |
| 17 | Raymond Remlalmuana | - | Believing is Seeing Projek |
| 18 | Roy Lalhriatpuia | - | City Tiffin Service |
| 19 | Ruth Lalngaihawmi | - | Handmade Miniature House |
| 20 | Zosangliani & Elizabeth Darsiempui | - | Ngote |
| 21 | Zosangzuala Chhangte & Zonunhlua Chhangte | - | Mai Enterprise |



Winners of 3rd Micro Startup Capital Competition

10. MIZORAM KAILAWN –

1. BUSINESS PLAN COMPETITION & E- SUMMIT 2017:

I. Objective:

Mizoram Kailawn, Mizoram's first ever business plan competition and entrepreneurship summit, was a multi-stakeholder initiative implemented by Mizoram State Entrepreneurship Development Monitoring Committee (MEDMOC), a nodal body of the Government of Mizoram under the flagship program New Economic Development Policy, and executed by the Indian Institute of Management Calcutta Innovation Park(IIMCIP).

The main objective of Mizoram Kailawn was to create a state-wide societal culture that accepts and appreciates entrepreneurs, making it easier for promising potential entrepreneurs to gain institutional support, community recognition and encouragement from family in their journey towards entrepreneurial success.

The vision for Mizoram Kailawn included the following:

- ❖ Create rapid and significant awareness and interest about entrepreneurship as a desirable career path among the people of Mizoram, especially the youth.
- ❖ Encourage and support the youth of Mizoram to consider entrepreneurship as their preferred career choice.
- ❖ Identify and promote evolving opportunities for entrepreneurship development in the state of Mizoram.
- ❖ Highlight and showcase existing and emerging entrepreneurs from Mizoram.
- ❖ Identify, support, recognize and reward the most promising early-stage entrepreneurs of Mizoram.
- ❖ Through this programme, start the long-term process of creating a sustainable platform and multi-stakeholder ecosystem within Mizoram that can support entrepreneurship.

Flow of Events:

II. MEMORANDUM OF UNDERSTANDING & KEY STAKEHOLDERS

The Memorandum of Understanding between the Government of Mizoram, through the nodal agency MEDMOC, and IIMCIP was signed on 22 June 2016. The government departments involved in Mizoram Kailawn included Planning and Programme Implementation, the Directorate of Information & Public Relations, and the Department of Information & Communication Technology. In addition, the Offices of the Deputy Commissioner in each district were involved with outreach programmes. Mizoram Consultancy Group (MZCG) was engaged as local partners executing the groundwork for Mizoram Kailawn.

III. BRANDING

Great care and effort was taken to ensure effective branding for Mizoram Kailawn, from choosing the name, designing the logo, and creating the theme song. The branding was to reflect and celebrate the local culture while conveying the objective and purpose of the initiative.

IV. LAUNCH

The public launch of Mizoram Kailawn took place on 18 July 2017 in collaboration with the Directorate of Information & Public Relations. The name, theme song, and website were revealed and the main objectives of Mizoram Kailawn were shared. The Chief Guest for the Launch was Shri Lalsawta, Honorable Minister of Finance and Planning and Programme Implementation. In addition, those in attendance included government officials, local entrepreneurs, and members of the press.

V. BUSINESS PLAN COMPETITION LAUNCH

The application form for the business plan competition was launched on 21 July 2017. The Department of Information & Communication Technology (ICT) created the form, which was designed as a two-step process. Applicants first registered and input basic contact and demographic information, and once completed filled out and submitted the online application form. Applications were completely online submissions. A total of 287 applications were submitted for Mizoram Kailawn B-Plan Competition.

VI. OUTREACH

To create significant awareness and interest, Outreach Programmes / Road Shows were carried out in every district of Mizoram. The goal of the Outreach Programmes was to generate excitement about Mizoram Kailawn while increasing knowledge about entrepreneurship and entrepreneurship development in the State.

Master Trainers from MEDMOC, selected and equipped to be go-to resources for those interested in entrepreneurship, and a founder/partner of MZCG conducted the Outreach Programmes. Local Offices of the Deputy Commissioner were engaged to assist with execution of the programmes in the districts. A total of 10 Outreach Programmes were organised; one in each district of Mizoram and three in the capital of Aizawl. Those in attendance at each Outreach Programme included local government officials, local entrepreneurs, local community leaders, and students interested in entrepreneurship. In addition to the Outreach Programmes, information on Mizoram Kailawn was shared via print media, social media, radio, and television.



Outreach Program at Kolasib District



Master Trainer Presenting at Mamit District



Master Trainer Presenting at Serchhip District

VII. BOOT CAMP & FINALS

The second phase of Mizoram Kailawn was the Boot Camp. The Boot Camp was a four-day intensive residential program held at Mizoram University Campus from 4 – 7 October 2017.

Out of the 287 applications submitted for the Business Plan Competition, 43 finalists were shortlisted to participate in the Boot Camp. Mentors conducted intensive sessions with the finalists to help refine their business plans as well as sharpen their presentation skills. In addition to the IIMCIP Team mentors included Abhijit Bhaumik, Consultant; Suman Mukhopadhyay, Director, Banglanatak.com; Devasis Gupta, Consultant, Mentor; Vikram Duggal, Investor, Advisor; Viresh Oberoi, Advisor. From the 43 finalists, 20 were selected to proceed on to the Semi-Final Round, from which another 10 were shortlisted for the Final Round. Judges for the Semi-Finals and Finals included mentors and experts from IIMCIP, MEDMOC, and local Mizo entrepreneurs. In addition to the IIMCIP team, mentors and evaluators for the Semi-Final and Finals Rounds included Neichute Doulo, Entrepreneurs Associates and Social Entrepreneur of the Year 2016 Awardee; Vipul Kumar, Country Director, Ennovent; Chandrakant Komaragiri, Senior Manager, Ennovent; Rinzuala, MEDMOC Expert Member; David Lalmuanpuia Fanai, F. Hrangvela Industries, local entrepreneur; Dr. Franklin Marina, Abigail Homestore, local entrepreneur, B. Lalrinkima, TATA Trusts Mizoram.



Mentor and Entrepreneur discussing at B Plan

Outcome:

Mizoram Kailawn was effective in increasing awareness on entrepreneurship and encouraged aspiring entrepreneurs to pursue their ideas. Mizoram Kailawn successfully identified promising start-ups and ideas, from every district of Mizoram. Additionally, there was a high participation rate of women entrepreneurs who comprised of 28% of the finalists invited to participate in the Boot Camp, and 20% of the overall applicants. Business proposals represented a wide range of sectors including agriculture, technology, fashion/textile, tourism, manufacturing, energy and waste management, construction, services, and animal husbandry. First, Second and Third place winners were identified for the Mizoram Kailawn Business Plan Competition, and two Promising Ideas were awarded.

They were:

First Place – Papyrus Mizoram: Utilizing an untapped natural resource, wild banana, which grows in plenty in the State to produce paper products such as certificates, folders, and boxes and make a positive impact on sustainable rural industrialization.

Second Place – Mizo Medicinal Plants: Cluster cultivation and plantation of indigenous medicinal plants, providing stable and reliable income to farmers while promoting biodiversity of the state.

Third Place – Portable Home Bio Gas: Fostering waste management by providing a compact bio gas unit which converts waste to cooking gas, thus mitigating high consumption of LPG and deforestation due to traditional methods of cooking in rural areas.

Promising Idea – SIAMI: A social enterprise and fashion company, with a mission to support the economic independence of Mizo women, by partnering with them to manufacture sustainable, high quality garments and accessories using indigenous techniques and textiles.

Promising Idea – Alternative Tourism: Providing a unique, eye opening experience for tourists and bridging a connection between the lives of the urban and rural people of Mizoram

The final results of B-Plan Contest are as follows:

Sl.No	Finalist Name	Name Business / Idea	Result
1	Lalsiamthara	Papyrus Mizoram	Winner
2	Lalhlupuii Ralte	Mizo Medicinal Plants Processing Center	First Runner-Up
3	Lalawmpuia Pachuau	Portable Home Bio Gas	Second Runner-Up
4	Lalnunsiami Pachuau	SIAMI	Promising Idea
5	Michael Hmingthanpuia	Alternative Tourism in Mizoram	Promising Idea
6	Evangeline Hmar	Bamboo Pulp Products	Top 10
7	Rokimi Khawlhing	Tinreng	Top 10
8	Lalramsanga	Utilisation of Construction and Demolition Waste	Top 10
9	Mark Laldusaka	Mizoram Sport Management Agency	Top 10
10	Raymond Remlalmuana	Believing Is Seeing Projek	Top 10
11	Patricia Zadeng	KimKimi	Top 20

12	K. Lalmuanpuii	Manufacturing Industry of Handwoven Readymade Garments	Top 20
13	Franky Sailo	Thermal Composting and Waste Management	Top 20
14	Lalrikhuma Pachuau	Ria Food and Medicinal Processing	Top 20
15	Lalpekliana Chhakchhuak	Woodland School of Woodworking	Top 20
16	Esther Khiangte	Salad Farming/Aquaponics	Top 20
17	Lalramengmawia	E-Grocery	Top 20
18	CL Zabiakthara	Mulen Farm (Poultry Farming)	Top 20
19	Zoramchhana Chawngthu	Hydro-Power Pump	Top 20
20	HV Lalzuimawia	Lalzui Research Foundation	Top 20
21	Zosangzeli Chhakchhuak	Lushai Adventures	Finalist - Top 40
22	Lalzarzova	Button Mushroom Cultivation and Marketing in Mizoram	Finalist - Top 40
23	Daniel Hmar	High Quality Natural Rubber Sheet Production & Processing Business	Finalist - Top 40
24	KC Malsawmtluangi	Business of producing and selling fresh and processed meat.	Finalist - Top 40
25	Sudeep Subba	Suds Shroom	Finalist - Top 40
26	Lalbiaknungi	Precast Cover Block for RCC Building	Finalist - Top 40
27	Lalrosiami Hlawchhing	Promotion and Placement of Domestic Workers	Finalist - Top 40
28	Lalmuanpuia Chhangte	Autoclave Aerated Concrete (AAC) Plant	Finalist - Top 40
29	Lalhlenkima	Chawnga Industries	Finalist - Top 40
30	Lalremruata Pachuau	Compressed Stabilized Earth Block (CSEB) for Construction Works	Finalist - Top 40
31	Pahrui Nohro	Corn Products Supplier	Finalist - Top 40
32	Laldintluanga Hmar	Design and Construction of New Reliable and Performing Road (NRPR) for hilly region	Finalist - Top 40
33	RM Zodinthara	English Tabloid-Entrepreneurial Journalism	Finalist - Top 40
34	Lalbiakzuala Ralte	Extraction of Wild Banana fiber	Finalist - Top 40
35	FN Zonunmawia	FNZ SAFETY BELT	Finalist - Top 40
36	Lalkhawngaiha	J.J.Security Service	Finalist - Top 40
37	PB Lalnuntluanga	Making of Bio-Degradable Items	Finalist - Top 40
38	Lalrindika Hnamte	Recycling	Finalist - Top 40
39	Lalkhawsiamia Hmar	Fresh Tiffin	Finalist - Top 40
40	Laldinpuii Chhangte	Chhangte Knitting	Finalist - Top 40

E –SUMMIT 2017:

Mizoram Kailawn culminated with the first ever Entrepreneurship Summit or E-Summit in Mizoram. The Summit was graced by Shri Lal Thanhawla, Honourable Chief Minister of Mizoram Chief Guest; Shri Lalsawta, Honourable Minister of Finance and Planning and Programme Implementation as Guest of Honour; and Shri Lalmalsawma IAS, Chief Secretary as Chairman. Attendees included government officials, local entrepreneurs and business people, college and university students and professors. The Summit included a keynote address by Hasina Kharbhih, Impulse NGO Network and Ashoka Fellow, and panel discussions on Emerging Entrepreneurship Opportunities in Mizoram and Creating a Supportive Ecosystem for Entrepreneurship Development. The grand finale of the Summit involved the declaration and felicitation of the Mizoram Kailawn Business Plan Competition Winners.



Hasina Kharbhih, Ashoka Fellow, Found Impulse Social Enterprises delivering the keynote address



Shri Lalsawta, Hon'ble Minister presenting award



Shri Lal Thanhawla, Hon'ble Chief Minister presenting award



2. BUSINESS PLAN COMPETITION & E- SUMMIT 2018:

MIZORAM KAILAWN

Mizoram B-Plan Contest & E-Summit 2018

Mizoram Kailawn in its second year of execution has developed into a brand that encourages, promotes and connects entrepreneurs across the state. Its primary objective to create a statewide entrepreneurial culture is visible to see as it continues to snowball into a larger and deeper community involvement ever since the Memorandum of Understanding was signed back in 22 June 2017. *Mizoram Kailawn* was implemented by Mizoram State Entrepreneurship Development Monitoring Committee (MEDMOC), a nodal body of the Government of Mizoram, and executed by knowledge partner Indian Institute of Management Calcutta Innovation Park (IIMCIP), with local partner Mizoram Consultancy Group (MzCG). The 2018 edition has spanned into a greater network of institutional support from the Mizoram University Incubation Centre, TATA Trusts, North Eastern Development Finance Corporation Ltd. (NEDFI) and Software Technology Parks of India (STPI).



Launching of Mizoram Kailawn 2018

Mizoram Kailawn 2018 was launched on 3 April 2018 by Pu Lalsawta, Honourable Minister of Planning & Programme Implementation. Thereafter, outreach programs were conducted in each district by the MzCG team and the knowledgeable support of Master Trainers chosen under the Entrepreneurship Development Scheme (EDS). A total of 330 participants registered for Mizoram Kailawn 2018, an increase in number from the 287 applicants in 2017. IIMCIP evaluators shortlisted 40 Finalists to take part in the Boot Camp/Training program hosted at the State Institute of Rural Development & Panchayati Raj (SIRD&PR). Given that the evaluators are only given the business proposal plans and not the applicant name or locality, it is truly significant that all except one of the districts of Mizoram were represented at the Bootcamp.

True to the inclusive nature of *Mizoram Kailawn*, the top 40 Finalist business plans covered a range of sectors, whether at idea stage or start-up phase. The finalists themselves showed a good representation of both men and women of different age groups. The Bootcamp has been famously termed as a 'Mini-MBA' by the first cohort of Kailawn finalists. The four day residential program is indeed packed with rigorous sessions by IIMCIP mentors covering



Boot Camp: Mizoram Kailawn 2018

business presentation pitches, financial projections, idea valuation and other aspects required of a viable business. The Top 40 finalists were expected to apply their learnings and present their business plans to the evaluators. Top 20 Finalists were then shortlisted at the close of the Boot Camp and were asked to give their final presentations on 19 June 2018.

Mizoram Kailawn 2018 concluded with the Entrepreneurship Summit on Wednesday 20 June at Pachhunga University College Multipurpose Hall. The Summit included a Start Up Conclave, highlighting start ups incubated at IIMCIP and start ups from Mizoram, panel discussions, and announcement and felicitation of the Business Plan Contest Winners. Mizoram Kailawn 2018 was intentionally designed to be more start up centric by involving start-ups on stage discussions and stall displays, by giving them practical information through the panel discussions and most importantly, a sincere effort was taken to link entrepreneurs to other start-ups and larger markets.

Mizoram Kailawn is not an event, it is a movement that is evolving through the vision of economic growth and true appreciation of Mizo culture and environmental resources. The name *Mizoram Kailawn* intimates a communal effort of going up the ladder. Without a doubt, Mizoram Kailawn 2018 displayed that ever growing effort and proved that its platform is a valuable asset to Mizoram.

The winners of Mizoram Kailawn 2018 are listed below.

First Prize (4 Lakh) :

VB AGRI - Ramdinmawia

Second Prize (3 Lakh) :

SUDS Handmade Soap - Lalhmachhuani

Third Prize (2 Lakh) :

Sacha Inchi - Melvyn Vanlalhlimpaia

Promising Ideas (Rs. 50,000/- each) :

Ging - PB Lalrinfela

ZoEi - K. Thanzami



First Prize Winner: Ramdinmawia



Finalists of B-Plan 2018

Top 20

Name of Business	Finalist Names
Arecanut Disposable Leaf Plate Making	Lalfakkimi
Biodegradable Multipurpose Plates	R. Lallawmkima
City's Laundromat (Laundry Services)	Andrew Lalbuatsaiha
Chhawkhlei Pickle Industry	Chhawkhlei Pari
City Tiffin Service	C Lalrinthanga
Dealing With And Processing Of Mizoram Sacha Inchi	Melvyn Vanlalhlimpua
Creative Art Of Making Simple Low Cost, Easily Available And Manageble Electronic Devices	Zarzoliana Khawlhling
Vogue Bakes	Lallawmzuali Hnamte
Forging And Tempering Of Steel And Iron	Ramtin Thara
Handmade Arts And Crafts	Zorammuani Hmar
Handmade Soap	Ahmai Hmar
VB-Agri	Tea Vbh
Kobbie Woods	Jacob VL Awmpua
Value Addition Of Hatkora Fruit (Citrus Macroptera)	K. Thanzami
Medicare	C. Zothanmawia
Organic Ginger Juice	PB Lalrinfela
Mizden (Online Food Ordering And Delivery Service)	Laldinliana Tuallawt
Mizo Dance Camp (MDC)	Alan Lalrinawma
Mizoram Agro & Allied	Solomon Vala
Social Uplifting & Reaching Goals Expectations - Surge	Vanlalchhuanga Renthlei

Top 21-40

Name of Business	Finalist Name
Biogas Bottling Plant	Laldinthara
CMS Coaching Academy	C. Lalnuntlinga
Construction Of Poultry And Pig Feeds Plant	Mesak Solo
Fishery	Ruatkima Rka
Heritage Lounge Aizawl	Andrew Guite
Hillsgate	C Lal Hriatpuia
Low Loom Trade Weaver	Shillongpari
Manna Herbal	Zorammawii Khiangte
Med/Biomass Power Plant	FMS Dawngliana
Mixed Farming In Siaha District Mizoram.	Linda
Mizoram Tour Guide & Event Planning Services	Jesus Lalnunzira
Nature Fresh Farm	Vanlalmawia Amo
Network Marketing Cum Wholesale Store	C. Lalremruati
Paper Waste Concrete Blocks	H. Malsawmtluanga
Passive Optical Network (PON) In Mizoram	KC Rothangliana
Setting Up Of Biomedical Wastes Common Treatment Facility Centre	C. Lalrinmawia
The Annexe Homestay	Lalnunmawii Hmar
Zofa Paper Recycling And Printing Pvt. Ltd	Lalruatthara
Zofash	Vanlalhmuaki Hnamte

3. Mizoram Kailawn 2019: Business Plan Contest & Entrepreneurship Summit

Mizoram Kailawn is recognized as a brand that encourages, promotes and connects entrepreneurs across the state. *Mizoram Kailawn* is a multi-stakeholder initiative of the Government of Mizoram through the Entrepreneurship Development Scheme (EDS) monitored by Mizoram State Entrepreneurship Development Monitoring Committee (MEDMOC), and executed by knowledge partner Indian Institute of Management Calcutta Innovation Park (IIMCIP), with local partner Mizoram Consultancy Group (MzCG).

From the time when the Memorandum of Understanding was signed in 22 June 2017, *Mizoram Kailawn* has delivered in its primary objective to create a statewide entrepreneurial culture. Every year, *Mizoram Kailawn* continues to build its network of supporting partners so as to provide a better platform and network for entrepreneurs within the *Mizoram Kailawn* umbrella. The supporting partners for *Mizoram Kailawn 2019* included Mizoram University Incubation Centre, TATA Trusts, North Eastern Development Finance Corporation Ltd. (NEDFi), Software Technology Parks of India (STPI), ZONET Cable TV Pvt Ltd, Radio Gup-Shup 94.3FM, and TowerBee.

The third edition of *Mizoram Kailawn* was launched on 17 June 2019, by honourable Chief Secretary Pu Lalnunmawia Chuaungo. Thereafter, Outreach and Awareness Programmes were conducted in each district capital by the MzCG team and District Master Trainers chosen under the Entrepreneurship Development Scheme (EDS). Awareness programmes focused on entrepreneurship awareness as well as a call for invitation to apply for the business plan competition. District Outreach and Awareness Programs were coordinated with the support of Offices of the Deputy Commissioner. A total of nine Outreach and Awareness Programs were conducted for *Mizoram Kailawn 2019*, with approximately 150-200 attendees for each program.





**Outreach Programme
Aizawl West College**



**Champhai
Outreach Programme**





Siaha Outreach Program



Lawngtlai Outreach Program



Lunglei Outreach Program



Serchhip Outreach Program



Boot Camp and Finals

A total of 456 participants registered for Mizoram Kailawn 2019, an increase from the 330 applicants in 2018, and 287 in 2017. Evaluators from IIM Calcutta Innovation Park shortlisted 40 Finalists to take part in the Boot Camp/Training programme hosted at the Tourist Lodge in Chaltlang, Aizawl. Given that evaluators conduct a blind evaluation of the applications, it is truly remarkable that there was representation from all districts among the Top 40 Finalists. Women founders/entrepreneurs represented 32.5% (13 women) of the Finalists selected to participate in the Boot Camp/Training.

True to the inclusive nature of *Mizoram Kailawn*, the Top 40 Finalist business plans covered a range of sectors, whether at idea stage or start-up phase. Business plans spanned all sectors including Agriculture and Allied, Manufacturing, Service Industry, Food and Beverage, Handicrafts, Food Processing, and Information Technology amongst others. The finalists selected spanned in age as well, where the youngest was 20 years old and the most senior finalist was 65 years old. The four-day residential Boot Camp was packed with rigorous sessions by IIMCIP Mentors who covered sessions on business presentation pitches, financial projections, idea valuation and other aspects required of a viable business. Mentors from IIMCIP included Dr. Subhrangshu Sanyal, CEO IIMCIP; Gaurav Kapoor, Head of Social Entrepreneurship, IIMCIP; Professor Chandradeep Mitra, Mentor, IIMCIP; Suman Mukhopadhyay, Mentor, IIMCIP; Devashish Gupta, Mentor, IIMCIP; and Debapratim Das, Mentor, IIMCIP. The IIMCIP Mentors were joined by EDS Master Trainers who provided additional support during one-on-one mentoring sessions.

The Top 40 Finalists were expected to apply their learnings and present their business plans to the judging panel on the final day of the Boot Camp. Supporting partner representatives, Dr. Laldinliana Varte, Director/Coordinator, MZU Incubation Centre and Smt. Lalthasangi, Assistant Manager NEDFi Aizawl Branch, joined IIMCIP mentors to serve as panellists for the semi-final round. The Top 20 Finalists were then shortlisted at the close of the Boot Camp, and delivered their final presentations on 16 September 2019. The esteemed panellists for the final round of the business plan competition included Shri Srikant Sastri, IIMCIP Board Chairman and Co-Founder Crayon Data, Shri Bharat Salhotra, Heading National Initiative on Sustainable Mobility & Former Managing Director Alstom India; Dr. Franklin Ralte, Local Entrepreneur; Dr. James Lalthansanga, Programme Officer TATA Trusts; and Dr. Subhrangshu Sanyal, CEO IIMCIP.



Entrepreneurship Summit and Winners

Mizoram Kailawn 2019 concluded with the Entrepreneurship Summit on 17 September 2019 at Vanapa Hall, Aizawl. The Summit included a Start Up Conclave, highlighting start-ups from Mizoram as and those incubated at IIMCIP, a Master Class by Srikant Sastri, talks and panel discussions on entrepreneurship development in Mizoram, and announcement of MoUs between start-ups in Mizoram and those incubated by IIMCIP. The grand finale of the Summit was the announcement and felicitation of the *Mizoram Kailawn 2019 Business Plan Contest Winners*.

Mizoram Kailawn 2019 Summit was intentionally designed to be more start-up centric by involving start-ups on stage discussions and stall displays, and by giving attendees tangible information on how to take their own business ideas to the next level through the keynote address and panel discussions. Additionally, sincere effort was taken to link Mizo entrepreneurs to other start-ups and larger markets.

Top five winners were identified for the business plan competition. Namely the winner, first-runner up, and second runner-up, and two promising idea winners. The winners include:

Winner: Zo Mushroom, Francis Lalmalsawma Sailo, awarded Rs. 4 lakhs

First Runner-Up: K-NO-W Waste, Peter Vanlalhriata, awarded Rs. 3 lakhs

Second Runner-Up: Zonu Meat Processing, Dr. Vanramhlimpuii, awarded Rs. 2 lakhs

Promising Idea: Blue Montis, Lalrinpuii Hmar, awarded Rs. 50,000

Promising Idea: Doorbell, Lalruatfela, awarded Rs. 50,000



Left to Right: Dr. C. Vanlalramsanga, Shri Srikant Sastri, Pu Lalnunmawia Chuaungo, Pu Zoramthanga, Dr. Subhrangshu Sanyal, Shri Bharat Salhotra, Mr. Gaurav Kapoor



Mizoram Kailawn Entrepreneurship Summit 2019

The Way Forward

Mizoram Kailawn is not an event. Rather, it is a movement that is evolving through the vision of economic growth and true appreciation of Mizo culture and environmental resources. The name *Mizoram Kailawn* intimates a communal effort of rising up a ladder. Without a doubt, *Mizoram Kailawn 2019* displayed that ever growing effort and proved that its platform is a valuable asset to Mizoram.

The entrepreneurs that participated in the Boot Camp especially found the program beneficial for their personal and professional development. The Boot Camp sessions by the IIMCIP Mentors and Experts far exceeded their expectations, and they found the networking opportunities with fellow local entrepreneurs and supporting partners extremely valuable. Additionally, the entrepreneurs and finalists from previous *Mizoram Kailawn* editions continue to maintain a close network and now support one another in their various endeavours.

The response to *Mizoram Kailawn* from the community has been overwhelmingly positive. Aspiring entrepreneurs are encouraged by the growing support for entrepreneurship, and many are looking forward to the next *Mizoram Kailawn*.



11. CONDUCTING ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME& NEED BASED ASSISTANCE TO PARTNER AGENCIES:

The Entrepreneurship Development Scheme through the undertakings of MEDMOC has converged with other agencies for conducting Entrepreneurship & Skill Development Programme in various places and institutions such as –

1. 1 month “Construction Supervisor Course” for selected 50 youths at the Entrepreneurship Knowledge Center;
2. 1 week “Post-Harvesting Management Course” for selected 50 entrepreneurs at the Mizoram Food Processing Research & Training Centre;
3. 1 week “Pickle, Jam, Jelly Processing Course” for selected 50 selected women entrepreneurs at the Mizoram Food Processing Research & Training Centre;
4. One day Training on ‘Accounts’ for selected 50 entrepreneurs at Centre for Entrepreneurship Development, Govt. Aizawl West College;
5. One day Training on Management for selected 50 youths at Mizoram University College;
6. 2 days Training on Agriculture Business Solution organized by United Nation Market Task Force;
7. Entrepreneurship Development in Contract Farming & Organic Farming towards Economic Growth Summit by Confederation of Indian Industry.
8. Entrepreneurship Skill Development Programme on Construction Supervisor with CYMA
9. Entrepreneurship Skill Development Programme on Pangpar khawi with CYMA
10. Entrepreneurship Skill Development Programme on Cement Works with CYMA
11. Entrepreneurship Skill Development Programme on Ei in siam (Catering) with CYMA
12. Capacity Building on Entrepreneurs in Mizoram on Imports & Exports with PLR Chambers
13. Entrepreneurship Skill Development Programme on Aluminium Works, Floor tile, Cement works training with CYMA
14. Entrepreneurship Skill Development Programme on Hygenic Soya processing at Mizoram Food Processing Research & Training Centre, Seling
15. Entrepreneurship Skill Development Programme on Food Processing (Residential) at Mizoram Food Processing Research & Training Centre, Seling
16. Entrepreneurship Skill Development Programme on Post Harvest Management (Residential) at Mizoram Food Processing Research & Training Centre, Seling
17. Entrepreneurship Skill Development Programme on Cold Storage/Cold Chain Management at Mizoram Food Processing Research & Training Centre, Seling
18. Entrepreneurship Skill Development Programme on Entrepreneurial Skills at Govt. Aizawl West College, Aizawl



ESDP on Entrepreneurial Skills organized by Aizawl West College



ESDP on Construction Supervisor



MZU Incubation Centre



ESDP on Jelly Pickle Making at MFPRTC

12. EDC HACKATHON:

EDC Mizoram Innovative Challenge HACKATHON 2019 was held at Govt. Aizawl West College on 5th – 6th Sept, 2019. The competition aims to generate innovative private solutions to solve public problems especially among the youth. The participants include students from various colleges along with few other individuals.



13. EDC MIZORAM DISTRICT INNOVATIVE CHALLENGE HACKATHON:

Entrepreneurship Development Centre's first Innovative Challenge was held in all districts within Mizoram bringing together individuals and entrepreneurs with technological aptitude, innovative and entrepreneurial problem solving mindset/skill set as well as using the opportunity to promote Entrepreneurship Awareness. The Challenge is set in an open category where any individuals including students, working, freelancer or a start-up enthusiast may apply. It aims to pool the ideas and experiences of a diverse selection of individuals to generate innovative private solutions to solve public problems under Sustainable Development Goals.

The Challenge consists of a 2 day programme as explained below:

Day One: Problem Identification and Team Building

1. Identification of public problems (higher weightage will be given to identify complex problems that the Government cannot solve by itself) and
2. Suggest solutions through Private Sector involvement.

The panel will choose problems that need solution. The participants whose suggested problems get selected for solution will be automatically selected as team leaders and will have a chance to choose their team and create a team of participants of 2 to 5 to work with and to formulate a solution to the selected problems.

Day Two: Private Solutions to Public Problems

The second stage of the Innovative Challenge is interacting with mentors and thereafter to fully develop the solution by each team. At the end of the day, the solutions will be reviewed by the panel wherein each team will make a 5-10 minute pitch on their solution with Q&A with the judges in front of the entire audience of participants, and then a winner will be selected.

EDC District Innovative Challenge on Business Solutions to Sustainable Development Goals		
	Date	District
Phase-I		
1	4 th - 5 th February, 2020	Saitual
2	6 th - 7 th February, 2020	Khawzawl
Phase-II		
3	10 th - 11 th February, 2020	Kolasib
4	12 th - 13 th February, 2020	Mamit
5	11 th - 12 th February, 2020	Saiha
6	13 th - 14 th February, 2020	Lawngtlai
Phase-III		
7	18 th - 19 th February, 2020	Lunglei
8	18 th - 19 th February, 2020	Hnahthial
9	18 th - 19 th February, 2020	Serchhip
Phase-IV		
10	25 th - 26 th February, 2020	Champhai



14. DISSEMINATION OF ENTREPRENEURSHIP AWARENESS THROUGH MEDIA & LOCAL CABLE TELEVISIONS:

Entrepreneurship Awareness was disseminated through local cable television by giving sponsorship on television programs such as – a) MZU High School Quiz Competition; b) Advertisement on Daily News Papers.

1. PUBLICITY THROUGH SOCIAL MEDIA:

Entrepreneurship Development Scheme uses its own website <https://edc.mizoram.gov.in/> and also makes use of Social Media platforms such Youtube, Instagram and Facebook to relay information as well as interact with students, start-ups and entrepreneurs, and also creating a network to further establish the entrepreneurship ecosystem.

2. MIZORAM ECONOMIC CONCLAVE 2018:

The first ever Mizoram Economic Conclave 2018 was organised on 6th April 2018 by Planning & Programme Implementation Department under the New Economic Development Policy. The Conclave brought together policy makers, expert members, academicians, leaders of the NGOs, students, start-ups and entrepreneurs to deliberate on the challenges and opportunities in the process of economic growth and the needs to be done focusing more on the role of Agricultural sector including Skills & Entrepreneurship development.

Speaking at the inaugural session, the Hon'ble Chief Minister of Mizoram pointed out that the state is embarking on the stage of market economy from mere subsistence economy. He emphasized the need for good governance, peaceful atmosphere and co-ordination in all aspects to sustain the current high growth rate. He also highlighted the enormous potentials to scale up investment and urged committed efforts to reconcile the economic imperatives. The Hon'ble Chief Minister also released two Booklets – *Achievement of New Economic Development Policy for 2016-2017 to 2017-2018* and *Entrepreneurship Kailawn* (A manual for Entrepreneurship Development).

The Hon'ble Minister, Planning & Programme Implementation Department stressed that the state government is acting as a good facilitator in achieving the market economy. He reiterated the need to focus on sustainable growth encompassing all sectors of the economy. The Conclave was ennobled with paper presentations by *Dr.C.Vanlalramsanga, Secretary, Planning & Programme Implementation Department*, *Dr James LT Thanga, Expert Member, Mizoram State Planning Board* and *Dr.Laldinliana Varte, Expert Member, MEDMOC*.

The Conclave ended with a high level panel discussion highlighting the need to ensure sustainable cultivation by improving the mechanisation & marketing system of the agriculture and by characterising crops which have higher market potentials. It was also emphasized that effort was imperative to reach out young people and create opportunities for entrepreneurship development and innovation, channelling them into a path of development process. To enable this, there would be a need to invest in quality education focusing on vocational and entrepreneurial education.

An exhibition was organised at the Conclave featuring Micro Start-up Winners and Entrepreneurship Knowledge Centre, Mizoram Food Processing & Research Training Centre and Mizoram Consultancy (Local Partner-IIM, Kolkata).

3. MIZORAM ENTREPRENEURSHIP CONCLAVE 2018:

The Mizoram Entrepreneurship Conclave 2018 was held for the first time during 1st – 2nd June, 2018 at Convention Centre, Lunglei. The main aim of the conclave was to bring together potential as well as established entrepreneurs, aspiring students from higher secondary schools and colleges and inculcate in them the spirit of entrepreneurship.

The first session of the conclave was chaired by Dr. C Vanlalramsanga, Secretary to the Govt. of Mizoram, Planning & programme Implementation Department & Alternate Chairman of MEDMOC. He welcomed the gathering which comprised of students & teachers from Higher Secondary Schools and colleges within Lunglei, local entrepreneurs, winners of EDS Micro Start-Up Capital Competition & Business Plan contest, government officials and prominent citizens. The chairman gave a short presentation on the comprehensive growth strategy of the state of Mizoram and also appreciated the efforts put in by the Hon'ble Minister, Planning, Finance, etc. in the development of the state. Out of the many successful winners of the Micro Start-Up Capital Competition, three outstanding entrepreneurs were introduced before the crowd viz. 1) Mrs R Lalmunmawii, who is engaged in pickle making and is based in Zobawk, Lunglei. 2) Mr Melvyn who grows Sacha Inchi, an herb, processes its leaves as herbal tea and roasts seeds as snack. 3) Mrs Vanramchhuangi, a social activist, who has burden of making a green environment by manufacturing eco bags to minimise the use of plastic bags.

Entrepreneurship Development Scheme (EDS) was presented by Mr Isak Lalmuanpuia Chuaungo, Research Officer, Planning & Programme Implementation Department. He explained about the scheme, its components, actions taken and future prospects.

Mr Lalsawta, Hon'ble Minister, Planning, Finance, etc. graced the Entrepreneurship Conclave as Chief Guest. He released the report on Entrepreneurship Development Scheme (EDS) at the Conclave. He encouraged the people of the state to make the most use of the natural advantages the state has been bestowed with such as the pleasant climate, use of a common language and prevalence of peace in the state so that each of us can make a successful living. He urged each one present to have a youthful spirit and a new mindset so that they could set examples for other in being self-sufficient. He wished the people well so that they would work harder in their respective fields, grab opportunities and success in their lives.

Mrs Zomawii Hrahsel, a winner of the Vasundhara Northeast Women Entrepreneurs Award gave a speech on her journey to being a successful entrepreneur. She currently owns a bakery in Lunglei. She shared important points to note for entrepreneurs. They include being positive, exemplary, grateful to customers, honest, hardworking and progressing in one's own field.

Mr Joseph Lalhimpua, Chairman, Mizoram Youth Commission was the Guest of Honour. He addressed the gathering and challenged the youth of today to not only be job seekers but also job givers by using their skills, knowledge and efforts. He also mentioned that the Government is putting its best efforts in being a facilitator for creating a world for the youth. The Mizoram Youth Commission signed an MoU with Alternative Learning System (ALS) for providing coaching classes from Mizo youths just

the previous day before the conclave. He reminded the youth that they are the future pillars of the state and the country.

The second session was chaired by Mr Joseph L Ralte, Expert Member, MEDMOC who shared his Entrepreneurship journey & experience with Financial access in Mizoram. This was followed by a panel discussion on Entrepreneurship Development & Financial Access in Mizoram. The panel consisted of representatives of banks within Lunglei and Master Trainers of EDS. The problems faced by banks and customers in seeking bank loans were discussed. It was explained as to how different types of loans were to be availed and the requirements to be furnished to the banks were also highlighted. Apart from the entrepreneurs who were advised to an extent on loan matters the students who attended this session were advised to start saving little by little from an early stage.

Dr Jonathan Lalnunsima, Assistant Professor, Govt. Serchhip College listed out several points one must keep in mind when they want to start a business. They are:-

1. Do I have an idea?
2. Can I protect my idea?
3. Conduct Market survey
4. Perform the SWOT Analysis
5. Grab every opportunity one comes across
6. Develop a prototype
7. Make a business plan
8. Approach bank for bank loan

General discussion followed where the audience actively participated. Financial institutions also took keen interest and asked to be invited if any such programmes were to be conducted in future

The second day of the Entrepreneurship Conclave was chaired by Dr Lalrinchhana, Chief Planning Officer, High Powered Committee, Lunglei and Secretary, MEDMOC. Mrs Agnes L Khawlhing, Associate Professor, Lunglei Govt. College & EDS Master Trainer gave a presentation on Entrepreneurship Development Scenario in Lunglei District. A general discussion on the topic- 'Entrepreneurship Development: What needs to be done?' was held. Entrepreneurs came up with suggestions and sought for solutions to the present problems faced by them. Dr. C Vanlalramsanga, Secretary to the Govt. of Mizoram, Planning & Programme Implementation Department enlightened the entrepreneurs by highlighting the actions already taken and that are being taken by the government to address certain issues that were raised. He also provided directions on whom to approach for solutions to their requirements and the schemes government is implementing. The programme ended with a vote of thanks from Mr C Vanlalmuana, District Research Officer, High Powered Committee Lunglei.

During the entire Entrepreneurship Conclave 27 stalls were set up by entrepreneurs who are winners of Mizoram Rahbi (Micro Start-Up Capital Competition) & Mizoram Kailawn (Business Plan contest) conducted under Entrepreneurship Development Scheme (EDS).

The Mizoram Entrepreneurship Conclave 2018 was organised by High Powered Committee Lunglei and powered by MEDMOC through Planning & Programme Implementation Department, Government of Mizoram.